

TOD YOUNG INC

P A L E T T E S[®]

BY TOD YOUNG

FOR IMMEDIATE RELEASE

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Tod Young Inc. Moves Corporate Headquarters

ORLANDO, FL – Tod Young Inc., developer of the most creative home fragrance line ever created - **Palettes by Tod Young[®]** - has moved its corporate offices to **111 N. Magnolia Ave; Suite 1015** (the KEL high rise in downtown Orlando, FL). The larger space will accommodate creative & product development, sales, marketing and brand management for Tod Young Inc. New Ventures and Mid-Atlantic Representation will remain in the New York office.

“Due to the tremendously positive launch response of Palettes, and our immediate growth, we felt a more updated, larger space would be more appropriate and accommodating to run our operation,” said Tod Young Inc Founder and President Tod Young.

The new location is a modern, loft-style space with deconstructed elements, offers panoramic city views with floor-to-ceiling glass and a glass-encased conference room that appears suspended over downtown Orlando.

Palettes is the **first and only** line of home fragrances that has been designed to become part of your decor by coordinating color inspired fragrances that interpret the aromatic tones colors communicate. These **six distinct fragrances** simultaneously correspond to and complement the colors you have chosen to decorate your home regardless of interior design or furniture style.

Due to the uniqueness of the line, Palettes By Tod Young[®] is **patent pending**. The product is available in candle and spray format and beautifully packaged for **Primary, Pastel, Jewel, Earth, Gray & Neutral** interiors. The fragrances were developed in conjunction with the oldest and most respected fragrance house in France.

Palettes can be purchased through Frontgate; www.frontgate.com.

For more information about **Palettes** and **Tod Young**, visit www.todyounginc.com, or contact Mark Jerkins at Tod Young Inc., mark@todyounginc.com; 407-377-4444.

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