

TOD YOUNG INC

P A L E T T E S[®]

BY TOD YOUNG

FOR IMMEDIATE RELEASE

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Palettes by Tod Young[®] Partners with American Express for Fashion Week

ORLANDO, FL – Tod Young Inc. and **American Express** have struck a partnership to have **Palettes by Tod Young[®]** candles and sprays featured in the American Express skybox at the **Mercedes-Benz Fashion Week** to be held February 11-18, 2010.

Palettes is the **first and only** line of home fragrances that has been designed to become part of your decor by coordinating color inspired fragrances that interpret the aromatic tones colors communicate. These **six distinct fragrances** simultaneously correspond to and complement the colors you have chosen to decorate your home regardless of interior design or furniture style.

Due to the uniqueness of the line, Palettes By Tod Young[®] is **patent pending**. The product is available in candle and spray format and beautifully packaged for **Primary, Pastel, Jewel, Earth, Gray & Neutral** interiors. The fragrances were developed in conjunction with the oldest and most respected fragrance house in France.

For more information about **Palettes** and **Tod Young**, visit www.todyounginc.com, or contact Mark Jerkins at Tod Young Inc., mark@todyounginc.com; 407-377-4444.

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