

TOD YOUNG INC

P A L E T T E S[®]

BY TOD YOUNG

FOR IMMEDIATE RELEASE

Contact: Mark Jerkins
Tod Young Inc.
407.377.4444
Mark@todyounginc.com

Tod Young Inc. Launches New Website

ORLANDO, FL – Tod Young Inc.'s creative team have launched an all-new corporate website (www.todyounginc.com) showcasing the company's unveiling of **Palettes by Tod Young[®]**, the most creative home fragrance line ever created.

The new website offers the viewer a chance to dive deeper into the Palettes story and why it was created, bio information on the company founder & Palettes designer Tod Young, tips on how to choose the right fragrance, an interactive blog and links to what other industry professionals and media across the country are saying about the unique line.

Palettes is the **first and only** line of home fragrances that has been designed to become part of your decor by coordinating color inspired fragrances that interpret the aromatic tones colors communicate. These **six distinct fragrances** simultaneously correspond to and complement the colors you have chosen to decorate your home regardless of interior design or furniture style.

Due to the uniqueness of the line, Palettes By Tod Young[®] is **patent pending**. The product is available in candle and spray format and beautifully packaged for **Primary, Pastel, Jewel, Earth, Gray & Neutral** interiors. The fragrances were developed in conjunction with the oldest and most respected fragrance house in France.

Palettes can be purchased through Frontgate; www.frontgate.com.

For more information about **Palettes** and **Tod Young**, visit www.todyounginc.com, or contact Mark Jerkins at Tod Young Inc., mark@todyounginc.com; 407-377-4444.

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