

# TOD YOUNG INC

## P A L E T T E S<sup>®</sup>

BY TOD YOUNG

**FOR IMMEDIATE RELEASE**

Contact: Mark Jerkins  
Tod Young Inc.  
407.377.4444  
Mark@todyounginc.com

### **Palettes by Tod Young<sup>®</sup> to be Included in Christmas in Hollywood 2009 Holiday Gift Boxes**

**ORLANDO, FL – Tod Young Inc. and Distinctive Assets**, a niche marketing company offering celebrity placement, product introduction and branding opportunities with the entertainment industry, are teaming up to have **Palettes by Tod Young<sup>®</sup>** candles and sprays included in their **Christmas in Hollywood 2009 Holiday Gift Boxes**.

These gift boxes will be delivered by Distinctive Assets to an impressive list of celebrities including:

- Sarah Jessica Parker
- Heidi Klum
- Victoria Beckham
- Jennifer Lopez & Marc Anthony
- Ricky Martin
- Salma Hayek
- Britney Spears
- Paris Hilton
- Drew Barrymore
- Sharon Stone
- Eva Longoria Parker
- Fergie & Josh Duhamel
- Faith Hill
- Carmen Electra
- Natalie Cole
- Cate Blanchett
- Jennifer Love Hewitt
- Halle Berry
- Miley Cyrus
- Justin Timberlake
- Charlize Theron
- Courtney Cox Arquette
- Reese Witherspoon
- Terri Hatcher
- Oprah Winfrey

Palettes is the **first and only** line of home fragrances that has been designed to become part of your decor by coordinating color inspired fragrances that interpret the aromatic tones colors communicate. These **six distinct fragrances** simultaneously correspond to and complement the colors you have chosen to decorate your home regardless of interior design or furniture style.

Due to the uniqueness of the line, Palettes By Tod Young<sup>®</sup> is **patent pending**. The product is available in candle and spray format and beautifully packaged for **Primary, Pastel, Jewel, Earth, Gray & Neutral** interiors. The fragrances were developed in conjunction with the oldest and most respected fragrance house in France.

For more information about **Palettes** and **Tod Young**, visit [www.todyounginc.com](http://www.todyounginc.com), or contact Mark Jerkins at Tod Young Inc., mark@todyounginc.com; 407-377-4444.

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