

TOD YOUNG INC

P A L E T T E S[®]

BY TOD YOUNG

FOR IMMEDIATE RELEASE

Contact: Mark Jerkins
Tod Young Inc.
407.377.4444
Mark@todyounginc.com

Tod Young Inc. Strikes Deal with Frontgate

ORLANDO, FL – Beginning Fall 2009, **Frontgate** will begin carrying **Tod Young Inc.**'s Palettes[®] collection. Frontgate, the nation's largest direct mail catalog of fine products, will offer **Palettes by Tod Young[®]** in its catalogs, online as well as two retail locations in Charlotte, NC and Atlanta, GA.

The candles will retail for \$59.50; the sprays will retail for \$49.50.

"We're excited about this retail opportunity," said Young. "Frontgate is a great starting point for us and we're confident that the launch will be successful for both parties."

Palettes is the **first and only** line of home fragrances that has been designed to become part of your decor by coordinating color inspired fragrances that interpret the aromatic tones colors communicate. These **six distinct fragrances** simultaneously correspond to and complement the colors you have chosen to decorate your home regardless of interior design or furniture style.

Due to the uniqueness of the line, Palettes By Tod Young[®] is **patent pending**. The product is available in candle and spray format and beautifully packaged for **Primary, Pastel, Jewel, Earth, Gray & Neutral** interiors. The fragrances were developed in conjunction with the oldest and most respected fragrance house in France.

For more information about **Palettes** and **Tod Young**, visit www.todyounginc.com, or contact Mark Jerkins at Tod Young Inc., mark@todyounginc.com; 407-377-4444.

###